ORDER

Orders Order / Rev: 717969 06349465 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1881 09/28/12 - 10/04/12 Flight Dates: Primary AE: Aaron Ashe 09/26/12 / 09/26/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	5	\$16,400.00	\$13,940.00
10/01/12	10/07/12	20	\$125,000.00	\$106,250.00

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$16,400.00	\$13,940.00	0.00
October 2012	20	\$125,000.00	\$106,250.00	0.00
Totals	25	\$141,400.00	\$120,190.00	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 1 WTS	SP 09/28/12	2 10/04/12	LN (M-F)	CM	M-F 11-1135p	MTWTF	2:00	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
			LN (M-F)								
	EWS-11PM			_							
	-		RTED IN MINUTES		_						
-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	09/28/12	10/04/12	MTWTF		\$8,000.00	0.00					
E 2 WTS	SP 09/28/12	2 10/04/12	Letterman	CM	1135p-1237a	MTWTF	2:00	2 \$2,800.00 P-3	0.00 NM	2	\$5,600.00
5.41	D ETTED!	4441	Late Night with Da	avid Letterma	n						
	D LETTERN		RTED IN MINUTES	2							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Dating					
_	09/28/12	10/04/12	MTWTF		\$2,800.00	Rating 0.00					
E 3 WTS		2 10/04/12	Price Is Right	CM	11a-12p	MTWTF	2:00	3 \$3,600.00 P-3	0.00 NM	3	\$10,800.00
E 3 WIS	DF U9/20/12	2 10/04/12	Price Is Right	Civi	11a-12p	MII WIF	2.00	3 \$3,000.00 F-3	U.UU INIVI	3	\$10,000.00
THE	PRICE IS R	IGHT	FIICE IS KIGIII								
THE ABOVE TIME IS REPORTED IN MINUTES											
Ş	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: (09/28/12	10/04/12	MTWTF	3	\$3,600.00	0.00					
E 4 WTS	SP 09/28/12	2 10/04/12	M-F 12-1230p	CM	12-1230p	MTWTF	2:00	2 \$3,600.00 P-3	0.00 NM	2	\$7,200.00
			10 News @ Noon	1	•			. ,			, ,
10 NEWS-NOON											
THE ABOVE TIME IS REPORTED IN MINUTES											
-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: (09/28/12	10/04/12	MTWTF	2	\$3,600.00	0.00					
E 5 WTS	SP 09/28/12	2 10/04/12		CM	5-530p		2:00	2 \$2,200.00 P-3	0.00 NM	2	\$4,400.00

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Order / Rev: 717969 Advertiser: Obama/D/President

Alt Order #: 06349465 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/28/12 - 10/04/12 Estimate: 1881

Days Ln Ch Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Start Fnd MIWIT M-F 5-530p 5-530p 10 News 10 NEWS-5PM NEWS THE ABOVE TIME IS REPORTED IN MINUTES **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/28/12 10/04/12 MTWTF- -2 \$2,200.00 0.00 E 6 WTSP 09/28/12 10/04/12 M-F 530-6p CM 530-6p MTWTF--2:00 \$2,200.00 P-3 0.00 NM 1 \$2,200.00 10 News at 530p 10 NEWS-530P THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 09/28/12 10/04/12 \$2,200.00 0.00 MTWT- - -WTSP 10/01/12 10/04/12 2 \$4,000.00 P-3 0.00 NM 2 \$8,000.00 **CBS Evening News** CM 630-7p 2:00 **CBS Evening News CBS EVENING NEWS** THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating MTWT- - -Week: 10/01/12 10/07/12 2 \$4,000.00 0.00 CBS This Morning E 8 WTSP 09/28/12 10/04/12 MTWTF--2:00 2 \$1.600.00 P-3 0.00 NM 2 \$3,200,00 CM 7-9a **CBS This Morning** (7:00 AM-8:00 AM) **CBS THIS MORNING** THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating 10/04/12 MTWTF--0.00 Week: 09/28/12 \$1,600.00 E 9 WTSP 09/28/12 10/04/12 \$800.00 P-3 M-F 9-930a 10 News, 9a@M MTWTF--2:00 0.00 NM \$1,600.00 10 News, 9am 10 NEWS EFF. 9/12/11 THE ABOVE TIME IS REPORTED IN MINUTES Spots/Week Weekdays Start Date **End Date** Rate Rating Week: 09/28/12 10/04/12 MTWTF-\$800.00 0.00 E10 WTSP 09/28/12 10/04/12 M-F 930-10a CM 930-10a MTWTF--2:00 \$800.00 P-3 0.00 NM \$1,600.00 Inside Edition **MILLIONAIRE** THE ABOVE TIME IS REPORTED IN MINUTES Weekdays Spots/Week Rating Start Date **End Date** Rate MTWTF-Week: 09/28/12 10/04/12 \$800.00 0.00 E11 WTSP 09/29/12 09/29/12 Sat 6-630p CM Sat 6-630p ---S-2:00 1 \$1,600.00 P-3 0.00 NM \$1,600.00 Sat 6-630p 10 News 10 NEWS-NEWS AT 6P THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---S-\$1,600.00 0.00 E12 WTSP 09/30/12 09/30/12 LN (Su) CM Su 11-1135p ----S 2:00 1 \$7,200.00 P-3 0.00 NM \$7,200.00 Late News (Su) 10 NEWS-11P SU THE ABOVE TIME IS REPORTED IN MINUTES Spots/Week Start Date **End Date** Rating Weekdays Rate Week: 09/24/12 09/30/12 \$7,200.00 0.00 E 13 WTSP 09/30/12 09/30/12 **CBS Sunday Morning** \$4,000.00 P-3 CM Sun 9-1030a ----S 2:00 0.00 NM \$4,000.00 CBS Sunday Morning **CBS SUNDAY MORNING** THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---S 1 \$4,000.00 0.00 E14 WTSP 10/04/12 10/04/12 Thu Prime B CM Thu 9-10p ---T---2:00 1 \$36.000.00 P-3 0.00 NM \$36,000.00 Person of Interest PERSON OF INTEREST THE ABOVE TIME IS REPORTED IN MINUTES **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 - - - T- -1 \$36,000.00 0.00 E15 WTSP 10/03/12 10/03/12 \$32,000.00 Wed Prime A CM Wed 8-9p --W---2:00 1 \$32,000.00 P-3 0.00 NM Survivor: Philippines **SURVIVOR**

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Order / Rev: 717969 Advertiser: Obama/D/President Alt Order #: 06349465 Product Desc: **OBAMA FOR AMERICA** WTSP-TV 09/28/12 - 10/04/12 Flight Dates: Estimate: 1881 Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Days Len Spots Amount THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - W- - - -1 \$32,000.00 0.00

Totals 25 \$141,400.00